



### THE U.S. DEPARTMENT OF COMMERCE AND THE NATIONAL FOREIGN TRADE COUNCIL INVITE YOU TO

# **OPEN THE BANKS**

## A CONFERENCE ON PROVIDING SOLUTIONS AND CREATING OPPORTUNITIES FOR U.S. COMPANIES AT THE MULTILATERAL DEVELOPMENT BANKS

#### Monday, April 25, 2005

9:00am to 5:00pm (Registration starts at 8:00am) U.S. DEPARTMENT OF COMMERCE – MAIN AUDITORIUM 14<sup>th</sup> Street & Constitution Avenue NW, Washington, DC 20230

8:00am-8:45am Registration and Continental Breakfast

9:00am-9:05am Introduction of the Trade Advocacy Center and the MDBs

Daniel Bloom, Director Speaker:

9:05am-9:15am Rhonda Keenum, Director General, U.S. & Foreign Commercial Service

9:15am-10:45am SCO Panel

> Panelists: Senior Commercial Officers - Multilateral Development Banks

Diane Willkens, President and CEO, Development Finance International Moderator:

10:45am-11:30am A World Bank official's view on MDB procurement procedures and

procurement guidelines.

World Bank Representative Panelists:

**Moderator:** Susana Florian, Senior Vice President, Parsons Brinckerhoff

11:30am-12:30pm The U.S. Executive Directors' perspective on the strategic direction of the

> MDBs, how the Banks are improving governance and transparency in less-developed countries, and advancing U.S. procurement opportunities.

Panelists: U.S. Executive Directors, Multilateral Development Banks

Moderator: Mike Gadbaw, Vice President for International Law and Policy, GE

12:30pm-2:00pm Lunch

2:00pm-5:00pm SCO and Advocacy Center Hands-on Counseling Sessions

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